



We  
Need  
YOU  
To



## Welcome to our 2023 Election Edition

### The Surfside Annual Meeting

July 8<sup>th</sup> at 10:00 am; Registration is from 8:00 – 9:45 am  
At Peninsula Baptist Church, 23802 Pacific Way, Ocean Park, WA

If you cannot attend in person, please make sure you complete and return the Proxy form that you will soon receive in the mail. If you have any questions about how to complete the Proxy form, please go to our website and visit the **Hot Topic** titled Understanding the Proxy Form. Alternatively, you can reach out to us at [surfsidepreservation@gmail.com](mailto:surfsidepreservation@gmail.com).

Surfside Preservation is excited to introduce our recommended slate of candidates for the 2023 Board of Trustee elections. There are **FIVE Open Positions** for which seven candidates are seeking election/re-election to the Board.

Surfside Preservation recommends candidates that value our HOA governing documents, property values, community, and will maintain our financial security and work **collaboratively** as a Board Trustee. They come from **ALL** areas within Surfside, East and Westside, Hill and Valley. Some own in homes in Surfside and some have RVs. **This is the most diverse group of candidates EVER!!!**

2023 Surfside Preservation Trustee Candidate Recommendations:				
Dan Bower	Rick Dyer*	Jim Jones	Sheri Mosher*	Tom Shannon*
				

\*Indicates Sitting Trustee - Candidates Listed in Alphabetical Order

A summary of each candidate’s background and experience follows below. You can also review each candidate’s formal application and listen to their interviews via the 2023 Candidates tab on the official Surfside website at <https://www.surfsideonline.org/2023-candidates/> (username and password required).

## Candidate Summaries:

### **Dan Bower:**

*"I want to ensure the HOA stays solvent as such, to protect and grow our community in accordance to the governance established from the beginning."*

#### Background and Experience:

36.5 years Xerox Corporation, Senior Customer Service Engineer; Customer Technical Imaging and Professional Services; 3 years: 3D Systems Senior Global Support Engineer; produced all training collaterals; performed all train the trainer classes. Served as President of the Fisher Mill Plain Neighborhood Association, Vancouver, WA; chaired an election campaign for a county commissioner; served as a board member for gymnastic clubs; coached youth football and girls soccer.

### **Rick Dyer:**

*"I believe we should do everything we can to protect the legacy of Surfside." "I want to represent all members by listening to all sides of the issues and considering the impact before decisions are made."*

#### Background and Experience:

30+ years as Senior VP/Chief Financial Officer with responsibilities over finance, human resources, IT systems and customer billing/accounting at Clark Public Utility District. Surfside Board member with four Surfside HOA committees; served as board member, officer and committee member in professional organizations and boards at state, regional and national level - Washington Association of CPA's; Western Energy Institute; Washington PUD Association; Governmental Accounting Standards Board, and Public Power Association; served on the HRA/VEBA Board for 51,000 public employees, \$344 million medical reimbursement funds; participated in youth programs such as the Boy Scouts of America.

### **Jim Jones:**

*"Over the past year, I have been getting acquainted with our Surfside neighbors and have gotten involved in the community by serving on 2 HOA committees. I am troubled by the divisiveness within the community and feel I can approach serving without preconceived ideas and biases."*

#### Background and Experience:

21 years as VP of Real Estate Lending; 11 years as VP of Commercial Loan/Business Lending Officer; 8 years overseeing and managing 3 regular length public golf courses, 3 office buildings and a retail strip shopping center. Served in leadership capacities such as Kiwanis Club President, President of Orchards/Evergreen Business Association in Clark County WA; coached Little League baseball and youth soccer; President of the Board of Directors, Vancouver Dance Theatre; President of the Board of Directors, North Central Youth Soccer League.

**Sheri Mosher:**

*"I am totally committed to Surfside being progressive, transparent, and honest. We can acknowledge our differences and work towards amenable, viable solutions."*

**Background and Experience:**

37 years in community college education including 15 years in HR administration and contract negotiations; served as Accreditation Liaison Officer for institutional accreditation for Mt. Hood Community College, 4th largest community college in Oregon. Surfside Board member with four Surfside HOA committees; served as a chair or member for multiple committees over 20 years; co-chaired a state-wide Metropolitan Diversity Institute; presented at state-wide conferences; parent volunteer with youth soccer and swimming.

**Tom Shannon:**

*"I support the covenants that help keep our beautiful community safe and protected and will continue to provide whatever support our community needs so we can all enjoy our wonderful neighborhood."*

**Background and Experience:**

35+ years in the building services/roofing construction industry from foreman, chief estimator, general manager to vice president. Served in leadership capacities as a Board member with four Surfside HOA committees: Tree, Brush, Vegetation & Noxious Weeds; Safety & Security; Compactor/RV Storage; and Firewise; served as vice president of roofing and building services companies; over 25 years as a Head Coach in Football at four schools and a boys/girls youth club.

**VOTING -- AN IMPROVED PROCESS FOR BOARD ELECTIONS**

Surfside will conduct the 2023 elections utilizing an improved election proxy and in-person election ballot. There has been discussion about electronic voting vs proxy/ballot voting. After member feedback, the Board directed our Elections Committee to complete a review of all current election provisions, practices and operating policies and compare those to our governing documents. The Elections Committee recommended improvements to simply, clarify and streamline the candidate information packet and operational procedures of elections. The Board approved recommendations for the candidate applicant information and unanimously approved changes to the proxy form as well as several improvements to the elections procedures as outlined in the operations manual.

Because our election process is defined in the Articles of Incorporation and the Bylaws, any changes from a proxy/ballot-based election to an electronic voting method, must follow the process for changing language within our governing documents which includes member approval.



## **HOT TOPICS - DO YOU KNOW?**

### **SURFSIDE PROPERTY VALUES INCREASED**

Surfside property values have increased markedly over the last four years. A detailed analysis of over 1,740 Surfside properties (this includes all properties North of 315th St and all J PL addresses) indicate an increase of appraised property value of **47.44%** between 2022 and 2023 and an increase of **99.66%** between 2019 and 2023. This is verifiable data from Pacific County TaxSifter.

### **THE ENVIRONMENT MATTERS**

We care about our environment in Surfside and the Long Beach Peninsula. Visit our website: [SURFSIDEPRESERVATION.COM](http://SURFSIDEPRESERVATION.COM) for our new **HOT TOPIC** – the *Trees/Environment* and the *New Shore Pine Shift - Dunes to Forest*.

### **SURFSIDE PRESERVATION VALUES**

We haven't changed! We are Surfside members who want to safeguard the quality and livability of our unique beach community.

- We are truthful, honest, and objective, and work collaboratively with all members to uphold the agreed HOA Covenants that protect our property values and our way of life.
- We believe covenants can and should be reviewed as necessary through the agreed process outlined in our Bylaws and Covenants.
- We attend Board of Trustee and committee meetings, study and research issues, and monitor state and county regulations so we can provide pertinent facts and information.
- We envision a collaborative membership, cohesive in covenant agreement, with consistent application for all.

**PLEASE SHARE THIS INFORMATION WITH YOUR SURFSIDE FRIENDS AND NEIGHBORS!**

**You can view our website @ [www.surfsidepreservation.com](http://www.surfsidepreservation.com) for timely, fact-based, researched information.**

**Email us anytime at [surfsidepreservation@gmail.com](mailto:surfsidepreservation@gmail.com) with questions or suggestions.**

Sincerely,

Your Surfside Neighbors